



INFORMATION LETTER

International XVII Bartram readings
***"The year of defender of the fatherland:
toy in military-patriotic upbringing of children and adolescents"***



December 9, 2025

Art and pedagogical museum of toys named after N.D. Bartram at the
Sergiyev Posad institute of toys – branch of the Russian university of traditional art crafts
Moscow region, Sergiyev Posad city, Krasnaya Armiya prospect, building 123

Art and pedagogical museum of toys named after N.D. Bartram – the museum is a collection of unique works of traditional applied art, toys and objects that accompany childhood from different eras and countries worldwide. It serves as a specialized cultural-educational, scientific and educational center focused on toys, integrated into a cluster with the Sergiyev Posad institute of toys – branch of the Russian university of traditional art crafts and the Gallery of traditional art crafts.

The museum's unique collection offers diverse opportunities to explore the history of toys and provides students with their first experience in research activities.

By decree of President of the Russian Federation V.V. Putin, the year 2025 has been declared the year of the defender of the fatherland. This designation determined the focus of the XVII Bartram readings – reflecting upon play and toys as an integral component of children's worlds and powerful tools for military-patriotic education of younger generations.

The roots of national identity formation, respect and pride for the country's history and great dramatic events that befell the people of Russia are found within the realm of childhood. It is during this formative period when personality develops, moral values emerge and ethical principles become established. Therefore, it is crucial which toys surround children and adolescents and what games they prefer to engage in.

For us, military-themed toys represent a tribute to those who have defended and continue to protect our lives today. They serve as reminders of achievements and progress in safeguarding the security of our nation's borders.

Key issues for discussion at the International XVII Bartram readings:

- Military-patriotic toy as a tool for civic and patriotic upbringing of young generation;
- Professional education in designing military-patriotic toys: historical background and current state;
- Military-patriotic themes in narratives and images of traditional art crafts: experiences of interpretation;
- Museum and private collections of military-patriotic toys: acquisition, exhibition, study, restoration;
- Formation of game culture foundations among children through military games and toys;
- Utilization of museum educational programs to ensure patriotic and moral development, preservation of interest in traditional art crafts;
- Contemporary production of toys with military-patriotic themes;
- Development of modern internet resources of museums as a means to attract attention of youth audience to the country's historic-military heritage.

Scientific and pedagogical staff of higher education institutions, educators from schools and other educational establishments, employees of museums, libraries, archives, representatives of toy manufacturing companies, cultural institution workers, art historians, historians, local historians, collectors, specialists in toys, artists of traditional art crafts, government officials, members of public organizations, all interested individuals are invited to participate in the International XVII Bartram

readings titled "Year of the defender of the fatherland: toy in military-patriotic upbringing of children and adolescents".

The event serves as a platform for dialogue, offering participants opportunities to exchange scientific information, establish contacts and coordinate scientific, pedagogical and creative-artistic studies.

Participation format includes delivering presentations, conducting workshops, or organizing exhibitions. Foreign participants can join online.

A collection of articles based on the readings will be published following the event.

Each participant receives a personalized certificate confirming participation. The outcomes of the event will be covered by scientific journals across the country.

To participate in the International XVII Bartram readings, please submit the following materials to the Organizing committee no later than November 17, 2025:

1. completed application form;
2. text of report prepared according to the specified requirements below (minimum length – 7 typed pages, maximum – 15 pages).

Letters sent to the Organizing committee must include the notation "For International XVII Bartram readings".

All travel expenses related to participation, including transportation, accommodation and meals, are borne by the sending party.

Address of the Organizing committee

Art and pedagogical museum of toys named after N.D. Bartram at the Sergiyev Posad institute of toys – branch of the Russian university of traditional art crafts.

141300, Moscow region, Sergiev Posad city, Krasnaya Armiya prospect, building 123.

Phone number: 8(496) 540-41-01

E-mail: muzey.igrushki@inbox.ru
xpmi@bk.ru

Organizing committee

Tikhomirov Sergey Aleksandrovich, candidate of cultural studies, associate professor, vice-rector for research at the Russian university of traditional art crafts (chairman);

Ozerova Olga Viktorovna, candidate of pedagogical sciences, director of the Sergiyev Posad institute of toys – branch of the Russian university of traditional art crafts (deputy chairman);

Vanyushkina Lyubov Maksimovna, doctor of pedagogical sciences, associate professor, head of the department of art history at the Russian university of traditional art crafts;

Frolov Denis Andreyevich, curator of the Art and pedagogical museum of toys named after N.D. Bartram at the Sergiyev Posad institute of toys – branch of the Russian university of traditional art crafts

Guidelines for article formatting

Articles should be typed using Microsoft Word text editor. Page format A4 (210×297 mm), portrait orientation (landscape orientation not allowed), margins set to 2 cm each side. Font type – Times New Roman, font size – 14 pt, line spacing – exactly 18 pt, alignment – justified, paragraph indentation – 1.25 cm. Hanging lines and automatic word hyphenation are prohibited. Pages are not numbered.

References to sources used are formatted as endnotes enclosed in square brackets (for example [2, p. 58]) according to GOST R 7.0.5-2008 Bibliographic reference. At the end of the article, a list of references arranged alphabetically and formatted in accordance with GOST R 7.0.100-2018 Bibliographic record requirements must be provided.

Footnotes are not permitted. Authors must proofread and verify the text themselves.

Each article must contain an abstract and keywords (5-6 words). Applications and texts of articles must be submitted separately. For instance: Ivanov_application.doc, Ivanov_article.doc.

Separate files containing illustrations, tables, diagrams, formulas (in formats such as JPG, BMP, GIF) must be attached if the article contains them.

All submitted materials undergo peer review and analysis via plagiarism detection systems to identify unattributed borrowed content.

Materials received after the deadline stated in the informational letter, improperly formatted, off-topic or containing plagiarized material will be rejected and not published.

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Application form for participation

Last name

First name

Patronymic

Academic title

Academic degree

Membership in creative unions

Place of employment _____

Position _____

Address (including postal code) _____

Phone number and city code _____

E-mail _____

Form of participation in the conference:

- In-person presentation on the topic: _____

- Online presentation on the topic:_____

- Organization of an exhibition (title/description of exhibits):_____

- Conducting a workshop (title):_____